



## { WHY THE FORT BEND SPOTLIGHT }



### Reserve space in **THE FORT BEND SPOTLIGHT**

by contacting us at:

**281.341.5746**

[info@fortbendspotlight.com](mailto:info@fortbendspotlight.com)

[www.fortbendspotlight.com](http://www.fortbendspotlight.com)

### **OUR DEMOGRAPHICS (YOUR AUDIENCE)**

- Locals and Visitors
- Female 58% • Male: 42%
- Age Range: 18-75+

### **OUR CIRCULATION**

Readership 30,000 weekly

- Rosenberg
- Richmond
- Fairchild
- Needville
- East Bernard
- Beasley
- Orchard
- Simonton
- Fulshear
- Wallis

### **OUR POINT OF DIFFERENCE IS KEY**

- **THE SPOTLIGHT NEWSPAPER** has been in business for over 56 years.
- It's a **FREE** publication seen by locals and visitors.
- Our ad rates are the best in the county.
- We distribute our newspaper weekly (every Thursday) to restaurants, cafes, salons, retail shops, gas stations and more.
- Your brand is our #1 priority and it's our goal to market your brand in an eye-catching and creative way. If you don't have an ad to give us, we will work with you to create one at no extra cost.
- You can spend less with us and still get the response you want — all from a targeted, local audience.
- Our content is relevant, creative, current, fun and family oriented.
- Issue after issue, our products continue to satisfy our customers. In fact, we retain more clients every year than our competitors. Our loyal readers offer you consistent exposure to your audience.
- We don't just work here, we live here, too. We are passionate about keeping our audience engaged and getting our advertisers results.

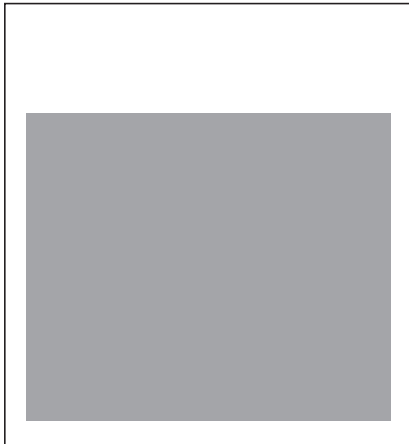
The Fort Bend  
**SPOTLIGHT**

***The Weekly Publication That's Read Daily!***

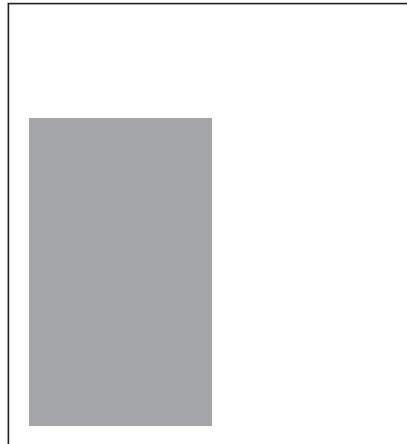
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The Fort Bend Spotlight • P.O. BOX 1282 - Rosenberg, TX 77471 • 281-341-5746 • [info@fortbendspotlight.com](mailto:info@fortbendspotlight.com)

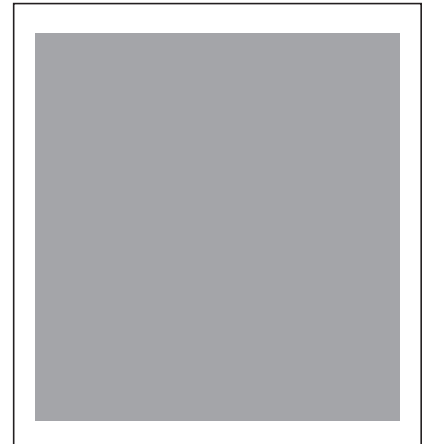
{ PRINT AD SPECS & DIMENSIONS }



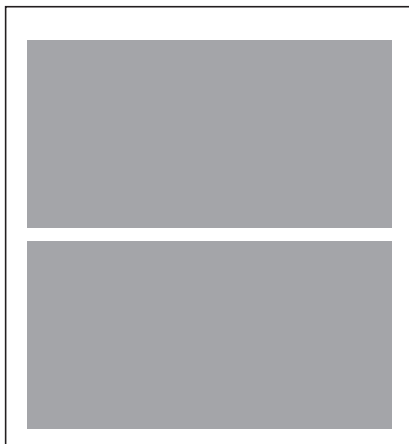
**Front Full Page**  
 10.25" x 9"



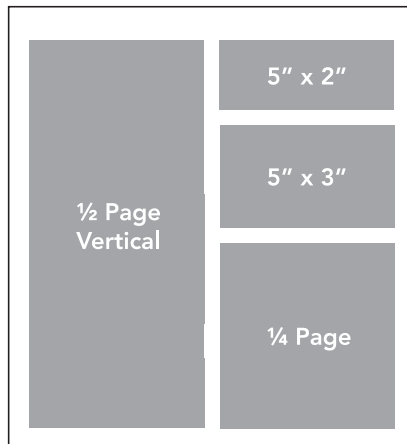
**Front ½ Page**  
 5" x 9"



**Inside Full Page**  
 10.25" x 11.15"



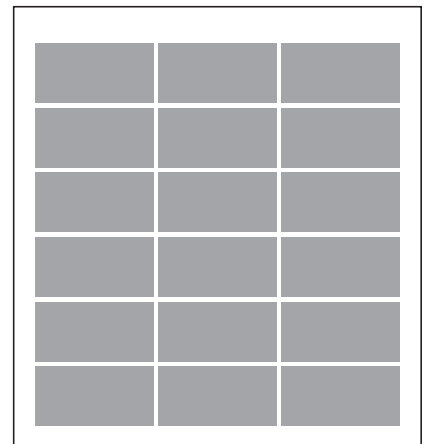
**½ Page Horizontal**  
 10.25" x 11.15"



**½ Page Vertical**  
 5" x 11.15"

**¼ Page**  
 5" x 5.5"

(5" x 3" & 5" x 2" are available)



**Business Card**  
 3.3" x 1.8"

**PUBLICATION SIZE:**

Folded Tabloid Newspaper 11.5" x 12.75"

**AD DELIVERY:**

Supplied material must be PDF/X-1, EPS or JPEG.

For high quality reproduction, ads and images must be high-resolution (300dpi or higher preferred, but 250dpi will work safely.)

All PDFs must be CMYK or in Grayscale, supplied to the correct dimensions, no printers marks and with all fonts embedded. It is highly recommended that RGB files NOT be sent, as they convert to grayscale very dark in print.

All files must be supplied **BEFORE Deadline**. They can be sent directly by emailing your Account Executive.

Files can also be sent on CDR, CDRW, DVD, USB Flash Drive sent to the attention to your Account Executive at our mailing address: The Spotlight Newspapers • P.O. Box 1282 • Rosenberg, TX 77471

**CLASSIFIEDS:**

ONE Free ad (15 words or less) the first week. Additional ads or words and Commercial & Real Estate ads are \$5 per 15 words.

Deadline is Tuesday 1 p.m. for Thursday's publication.

Email classified ads to [info@fortbendspotlight.com](mailto:info@fortbendspotlight.com), for more information please call us at **281-341-5746**.